

NEED TO BUILD YOUR RESUME? THINK NATIONAL SWINE REGISTRY **INTERNSHIPS!**

CHOOSE FROM **3** GREAT INTERNSHIPS!

★ **MARKETING & COMMUNICATIONS**

★ **EVENTS & EDUCATION**

★ **FIELD STAFF**

- FULL-TIME POSITIONS
- MID-MAY THROUGH AUGUST
- WEEKLY STIPEND, TRAVEL EXPENSES COVERED



“ This summer with the NSR allowed us to build valuable relationships within the industry and develop professional skills that will benefit us in any career path we may choose.

— 2018 NSR Interns

FOR MORE INFORMATION VISIT
www.nationalswine.com

INTERNSHIP ^{NO1}

★ MARKETING & COMMUNICATIONS

Communicate information and promote ideas to NSR members and the public.

DESCRIPTION: A great opportunity to spend the summer working in the purebred swine industry, while learning new skills and expanding your marketing and communications portfolio!

The NSR Marketing & Communications Internship provides the opportunity to work with the M&C team to customize an internship program that will focus on the skills needed to build an individual's professional portfolio. These opportunities include feature writing for *Seedstock EDGE*, advertisement design and page layout, magazine production, online content development, photography, social media management, live show coverage and more!

JOB REQUIREMENTS: Some travel will be required, including to the World Pork Expo in Des Moines, Iowa, and the NSR Summer Type Conference and the National Junior Summer Spectacular in Louisville, Ky.

QUALIFICATIONS: Applicants should be college-age students in agricultural communications or other related fields of study. Experience in Adobe products such as InDesign, Photoshop and Premier are a plus, as well as a knowledge of journalism and design. Must be a team player, hardworking and deadline driven.

**Description is not all-inclusive and responsibilities may be added or altered.*

APPLICATION

Interested individuals should e-mail the following to steve@nationalswine.com:

- cover letter/résumé
- portfolio of work
- transcript showing coursework
- three references

CONTACT

Stephen Weintraut II

Director of Marketing & Communications
National Swine Registry
2639 Yeager Road
West Lafayette, IN 47906
765.463.3594
steve@nationalswine.com



“Growing up within the swine industry, I've always known that I want a career where I can showcase both my passion for the swine industry and communicating with others. By serving as the NSR Marketing and Communications Intern, I have had the opportunity to work with the elite group of people within the NSR, while also developing my communication skills along the way. By attending two national shows, I had the opportunity to improve my photography skills along with providing show coverage through social media and website updates. In the office, I've had the opportunity to improve both my writing and design skills by working on articles for the *Seedstock EDGE* magazine. I've also learned to step outside of my comfort zone while interviewing others within the industry for magazine content. Through this internship, I have created new pieces of work to add to my professional portfolio while making great connections along the way. I encourage others with interest in both communications and livestock to apply for this internship with the NSR.

– **Bridget Halat, 2018 Marketing & Communications Intern,**
Currently a senior at Iowa State University majoring in communication studies



“My internship with the NSR allowed me to gain hands-on experience with communication whether it was writing, design, social media or video. These skills have been invaluable in my career thus far and will be something I can take to the classroom when teaching this fall at Abraham Baldwin Agricultural College (ABAC) as an Agricultural Communications faculty member.

– **Jessica Harsh, 2015 Marketing & Communications Intern,**
Currently teaching Agricultural Communications at Abraham Baldwin Agricultural College

INTERNSHIP ^{NO 2}

★ EVENTS & EDUCATION

Serve and help develop youth who are passionate about the swine industry.

DESCRIPTION: Do you love the purebred swine industry? Have a passion for working with youth? Enjoy facilitating programs and planning events? Then, the Events & Education Internship is meant for you! The Events and Education Internship will provide experience in planning and executing shows and events of the NJSA, the nation's largest youth livestock organization. The selected candidate will have the opportunity to assist Events & Education staff with planning the World Pork Expo Junior National and the National Junior Summer Spectacular, as well as help lead the NJSA Junior Board of Directors and write Youth Spotlight highlights. This internship provides experience in event planning, communications, education, outreach and livestock show production.

JOB REQUIREMENTS: Some travel will be required, including to the World Pork Expo in Des Moines, Iowa, and the National Junior Summer Spectacular in Louisville, Ky.

QUALIFICATIONS: Applicants should be college-age students majoring in animal science, agricultural business, agricultural education or other related fields of study. Applicants should be hardworking and self motivated, detail oriented, innovative and work well with the general public and youth. Applicants should have a strong working knowledge of all Microsoft Office programs.

APPLICATION

Interested individuals should e-mail the following to ellen@nationalswine.com:

- cover letter/résumé
- three references

CONTACT

Ellen Knauth

Director of Junior Shows
National Swine Registry
2639 Yeager Road
West Lafayette, IN 47906
765.463.3594
ellen@nationalswine.com

**Description is not all-inclusive and responsibilities may be added or altered.*



“My internship at the NSR helped me become the person I am today. It taught me what it truly takes to make a show so successful. I learned how to take on new leadership roles and how to be a valuable team player. The most important takeaway message from my internship, was how to be flexible. I also had the opportunity to network with some of the best people in the industry. Those connections have turned into life-long mentors and friends. After last summer I knew livestock show facilitation was something I could be very successful at. Since then, I have interned at The National Western Stock Show, Oklahoma Youth Expo, and most recently at the American Chianina Association. Every show is ran different and it's important to learn from each place while also bringing new ideas. A fresh set of eyes on any situation does help when planning a show. I am very blessed to work with so many great people in the livestock industry and glad I have had the opportunity to work “behind the scenes” to make the show go on. I think it's very important to give back to an industry that has done so much for me while most importantly helping the kids. We have to remember as young adults they look up to us and it's important to be the best role models we can be!

– Layna Bond, 2017 Events & Education Intern :: Currently a graduate student at Kansas State University



“During my time with the National Junior Swine Association, I established a great working relationship with industry leaders, sponsors, breeders and most importantly, members and their families. The staff of the National Swine Registry clearly shares the same type of passion for the purebred swine industry, and to work alongside them this summer has truly been a blessing. It was also a blessing to be able to speak and interact with the breeders of the junior projects throughout the summer. This internship has provided numerous connections and friendships that I am sure will last a lifetime. All in all, this experience has been a blast, and I am looking forward to taking my newfound expertise into the future.

– Tyler Johnson, 2014 Events & Education Intern :: Currently the owner of Johnson Coy Genetics

★ INTERNSHIP ^{NO3} FIELD STAFF

Provide a link between swine breeders, members and the NSR staff.

DESCRIPTION: A terrific opportunity to learn about purebred swine operations and pedigreed show facilitation while developing contacts within the swine industry!

The NSR Field Staff Internship provides on-the-road experience traveling the country with full-time NSR Field Representatives, and opportunities to both learn from and contribute to field activities. Responsibilities include visiting purebred swine farms and AI boar studs; assisting at NSR-sponsored events including the World Pork Expo in Des Moines, Iowa, and the NSR Summer Type Conference in Louisville, Ky.; assisting at state fairs across the Midwest; and other field staff duties as assigned.

JOB REQUIREMENTS: Extensive travel is required. Must have a valid driver's license.

QUALIFICATIONS: Applicants should be college-age students majoring in animal science and/or a related field of study, with a strong interest in a swine industry career. Must be hard working and excel in time management and organization, as well as have strong interpersonal and networking skills and a professional demeanor. Additionally, candidates must have experience and skill evaluating swine.

**Description is not all-inclusive and responsibilities may be added or altered.*

APPLICATION

Interested individuals should e-mail the following to clay@nationalswine.com:

- cover letter/résumé
- three references

CONTACT

Clay Zwilling

Vice President of Operations
National Swine Registry
2639 Yeager Road
West Lafayette, IN 47906
765.463.3594
clay@nationalswine.com



“ Spending my summer with the NSR was an amazing opportunity that exposed me to so much. Sure, I was able to evaluate a lot of good hogs, but more importantly, I expanded my network of industry connections on a new scope. These relationships should pay dividends down the road as I further my education and build a career in the swine industry!

– *Payton Dahmer, 2018 Field Staff Intern, Currently a senior at Kansas State University studying animal science*



“ Through the Field Staff internship, I had the opportunity to visit some of today's leading hog breeders' operations and listen and learn ways I can make myself a better breeder. I was put in front of the public eye and given the chance to gain many important contacts and friendships I will cherish for a lifetime. This internship has refined the many necessary skills it takes to not only raise quality seedstock but also work in the professional setting. As an aspiring hog breeder, who loves to travel to shows and farms, I have gained a greater desire to make not only myself better, but everyone else more successful in their operations.

– *David Korb, 2014 Field Staff Intern :: Currently helping run his families' business, Korb Farms*