Cast Your Vote!
The nominating committees have made their selections, and the 2020 National Swine Registry Boards of Directors candidates are ready to serve.

Don’t miss the chance to cast your vote. Ballots were mailed November 1 and should be returned to the NSR office and postmarked by November 30.

**UNITED DUROC SWINE REGISTRY CANDIDATES**

**CENTRAL • Blane Olson, Illinois**


Size and scope of operation: Olson Farms runs 15 Duroc sows, with a focus on junior hogs and breeding stock.

**Pork leadership activities:** Currently a At-Large Director for the Illinois Pork Producers Association. A member of the Illinois Purebred Swine Council where I help administer the Illinois Bred Program and am also the Assistant Swine Superintendent for the Logan Country 4-H Fair.

**Other leadership activities:** Member of the Logan County Catholic Community Parrish Council, help coach kid’s sports teams and serves on various committees at St. Patrick’s Church.

Please describe what you feel the National Swine Registry’s and/or the United Duroc Swine Registry’s role should be in assisting purebred breeders compete in today’s market: I am a large proponent of honesty and integrity. In a world that struggles with both, I feel the NSR and more specifically, the Duroc Board, has an opportunity to make a difference. With true leaders who are willing to do what is right, although not always popular or even what is best for their own special interests, we have an opportunity to maintain and build on our industry’s strong presence and bright future.

**CENTRAL • Scott Preston, Illinois**

Scott Preston, 47, of Lanark, Illinois, and his wife, Dawn, have four children: Drew, 22, Shelbie, 19, Kendall, 15 and Rory, 10.

Size and scope of operation: My family and I run 70 Duroc, Hampshire, Yorkshire and crossbred sows, farrow-to-finish producing showpigs and breeding stock for youth and producers across the nation. I have been blessed to be a part of the swine industry my whole life and currently oversee the nutrition business as a consultant for Standard Nutrition Services, along with the building division Ag Property Solutions east of the Mississippi River. My life’s mission and passion is to help producers reach their goals and bring them the tools and technologies to be successful pushing every day to help them be better.

**Pork leadership activities:** Member of the Illinois Purebred Swine Council, Illinois Hampshire Breeders Board, Illinois Yorkshire Breeders and the Vice President of the Illinois Duroc Breeders Board.

**WESTERN • Robbie Harkey, Texas**

Robbie Harkey, 48, of Hale Center, Texas, and his wife, Shelly, have three children: Sheena, Kylie and Brendan.

Size and scope of operation: 40 head Duroc sow operation.

**Pork leadership activities:** Served on the Texas Pork Producers Association Board, where they strive to work for and support the Texas breeders and youth. Also serve on my county stock show board.

Please describe what you feel the National Swine Registry (NSR)’s and/or the United Duroc Swine Registry (UDSR)’s role should be in assisting purebred breeders compete in today’s market: As a producer of pedigreed Duroc swine, I feel the National Swine Registry should assist breeders in continuing to strive to make Duroc pigs better, not only for the show pig industry but also for marketing their swine to the commercial industry as well.

**WESTERN • Chad Hill, Texas**

Chad Hill, 47, of Lubbock, Texas, and his wife, Misty, have three children: Hunter, 24, Austin, 20, and Tucker, 6.

Size and scope of operation: Chad Hill Durocs consists of 40 Duroc, Spot and Chester White sows. Hill Boar Stud houses 20 boars. Hill is also employed by Essential Feeds with a territory in West Texas, New Mexico and Arizona.

**Pork leadership activities:** Past president and vice president of Hereford Livestock Show Board of Directors.

Please describe what you feel the National Swine Registry (NSR)’s and/or the United Duroc Swine Registry (UDSR)’s role should be in assisting purebred breeders compete in today’s market: I believe the NSR and UDSR’s role is to assist members, regardless of size or sector of the industry. I feel this can be achieved by creating multiple avenues to market our members’ products. I believe the Duroc breed has become a driving force at NJSA shows, as well as junior breeding shows across the country. It is important the UDSR keep
that trend moving forward. As a board member, I would stay open minded and consider what’s best for all members of the UDSR.

AT-LARGE • Doug Albright, Michigan

Doug Albright, 33, lives in Coldwater, Michigan, with his wife, Dana, and their son.

Size and scope of operation: Albright Swine Farms is a 230 sow farrow-to-finish operation that sells showpig year round, as well as, market hogs and breeding stock. The sow herd consists of primarily Duroc and Berkshire sows. Albright Pork Enterprises also owns and operates Countryside Quality Meats, a USDA Inspected Slaughter Facility in Union City, Michigan.

Pork leadership activities: Past NJSA Youth Advisory Board Member and Spartan Classic and Spartan Jackpot Chair.

Other leadership activities: Branch County Farm Bureau Young Farmers Board Member, Branch County 4-H Judging Team Coach and BACC FFA Youth Advisory Board Member.

Please describe what you feel the National Swine Registry (NSR)’s and/or the United Duroc Swine Registry (UDSR)’s role should be in assisting purebred breeders compete in today’s market:

As the pig industry has evolved, we have had to evolve with it, which has meant focusing on the showpig market and the NSJA. The Duroc breed itself must maintain its values on performance and growth, as we still have a demand in the commercial sector for terminal boars. With those priorities in mind, promotion is key. The Duroc breed has an opportunity to continue to grow youth participation, as well as demand for boars world wide. Utilizing our resources within NSR to both grow and maintain the NSJA, as well as global market opportunities, should be at the top of our priority list.

AT-LARGE • Seth Ebert, Ohio

Seth Ebert, 27, resides in Ashland, Ohio, with his wife, Jessica.

Size and scope of operation: 50 sows (mainly Duroc)

Pork leadership activities: PQA Instructor, NBS Judging Committee Member and Aksarben Judging Committee Member, CSU Pork Cookout Chair, Chair York County Judging Contest and a The Judging Experience Judging Camp Swine Instructor.

Other Leadership Activities: 4-H Advisor and Ashland County 4-H Livestock Judging Coach.

Please describe what you feel the National Swine Registry (NSR)’s and/or the United Duroc Swine Registry (UDSR)’s role should be in assisting purebred breeders compete in today’s market:

I believe the NSR’s and UDSR’s role should be, not only to assist and guide breeders to make improvements from a genetic and phenotypic standpoint, but to also work hand in hand with breeders on current and/or upcoming issues facing the Duroc breed. I also feel as industry leaders we have a responsibility to the breeder to provide honest feedback with the understanding that every operation has its own goal for moving their program forward. A healthy relationship between the organization and the breeder is very important because we’re all just a small piece of the puzzle, and it takes all of us working together with a common goal in mind, which is to improve the Duroc breed.

HAMPshire Swine registry candidates

EASTERN • Lorelei Prichard, Georgia

Lorelei Prichard, 51, of Watkinsville, Georgia, and her husband, Michael Lowder, have a five children, Colton, Sierra, Samuel, Jacob and Quintin.

Size and scope of operation: Own OMG Showpigs founded in 2014 and have 32 sows (18 Hampshire).

Pork leadership activities:

Newton County Agricultural Advisory Board, North Oconee Agricultural Advisory Board; Actively involved with surrounding area 4-H and FFA groups.

Other leadership activities: Practicing veterinarian for the past 23 years. Past monthly columnist for the Paint Horse Journal, past member of Oconee County Animal Control Board, American Veterinary Dental Society and Georgia Veterinary Medical Association. Member of AVMA since 1996. Has given lectures to groups over the past 20 years on veterinary topics as general as genetics and the basic care of animals to material as specific as intraoral extraction of maxillary fourth premolars and endodontics. Currently works part-time as an emergency veterinarian and surgeon, and actively provides services and consultation to a large swine clientele.

Please describe what you feel the National Swine Registry (NSR)’s and/or the Hampshire Swine Registry (HSR)’s role should be in assisting purebred breeders compete in today’s market:

Purebred breeders benefit when breed-specific classes are available in local and state shows and when incentives comparable to cross/market hog premiums are provided to purebred champions. I believe that the Hampshire Swine Registry should focus on the purity, performance and productivity of the breed.

EASTERN • HL Gibson, Ohio

HL Gibson, 58, and his wife Brenna, live in Circleville, Ohio. Their family consists of daughters, Taylor and Mallory, son-in-law, Kyle Breiner, and granddaughter, Sophia.

Size and scope of operation: Gibson is co-owner of Gibson Girls and they operate with 12 Hampshire sows and six crossbred sows.

Pork leadership activities: Former member of the Pickaway County Pork Producers and past President of the Wayne Township Zoning Board.
Please describe what you feel the National Swine Registry (NSR)’s and/or the Hampshire Swine Registry (HSR)’s role should be in assisting purebred breeders compete in today’s market:

The Hampshire boards’ decisions should be made in the total membership’s best interest. Everyone involved in the Hampshire breed should have a voice. We should encourage more breeders to exhibit hogs in the open show ring and not rely solely on the junior exhibitors to create outside interest in the Hampshire breed. The NSR should continue to promote Hampshires for all the positives they add to the purebred industry. There is no better time than now to make Hampshire hogs better.

WESTERN • James Backman, California

James Backman, 43, of Denair, California, and his wife, Kara, have two sons, Kade and Kash, and a daughter, Jacee.

Size and scope of operation:
Backman runs a 250 head show-pig operation located in the central valley of California.

Pork leadership activities: Graduate of National Pork Board Pork Leadership Academy, served six years on the NJSA Youth Advisory Board and served 20 years on the California Pork Producers Association Board of Directors.

Other leadership activities: Board member for the Denair Youth Football.

Please describe what you feel the National Swine Registry (NSR)’s and/or the Hampshire Swine Registry (HSR)’s role should be in assisting purebred breeders compete in today’s market:

Thank you for the opportunity to serve as a Hampshire board member. I feel my experience, passion and love for the swine industry will prove valuable as a Hampshire Board Director. There has been great leadership in our industry and for that I am thankful. I promise to dedicate my time on the board to maintain the integrity and progressive thinking directors before me have. Purebred livestock is not a fad; it is a necessity and realistically the glue that holds our industry together. With the proper leadership and strategic planning, I truly believe the NSR can be stronger than ever. I appreciate your consideration and look forward to working with everyone to strengthen the NSR brand.

WESTERN • Mike Day, Oklahoma

Mike Day, 55, of Ames, Oklahoma, and his wife, Loria, have a daughter, Whitney Jimenez, and a son, Cody. In addition to raising purebred swine, Day has worked at Vance Air Force Base for 20 years in the refueling department.

Size and scope of operation:
Day Farms runs about 15 to 20 purebred sows with five Durocs and the remainder Hampshires. They raise breeding stock for National Swine Registry events and junior exhibitors to show. They also sell breeding stock to other breeders across the country.

Pork leadership activities: Member of the Hampshire Swine Registry and the United Duroc Swine Registry.

Other leadership activities: Member of the

Okeene United Methodist Church and Past chairman of Pastor Parrish Relations Committee.

Please describe what you feel the National Swine Registry (NSR)’s and/or the Hampshire Swine Registry (HSR)’s role should be in assisting purebred breeders compete in today’s market:

The NSR does a great job promoting purebred swine. We need to find more ways to get pedigreed hogs into shows throughout the country, while also working to maintain pedigreed influence throughout the commercial sector world wide.

AT-LARGE • Kyle Baade, Nebraska

Kyle Baade, 33, of Plymouth, Nebraska, and his wife, Laura, are the proud parents of three children, Anders, 5, Betsy, 3, and Callan, 7 months.

Size and scope of operation:
Baade Genetics is a 75-sow farrow-to-finish operation consisting of Hampshire, Yorkshire, Duroc and crossbred sows. Their primary focus is on showpig and seedstock production. They also operate an on-farm boar stud.

Pork leadership activities: Local 4-H and FFA swine consultant, showmanship clinics with local and area youth and supervise collegiate judging teams at on-farm workouts.

Other leadership activities: AGR alumni, Tri County FFA Alumni and Booster and Member of United Methodist Church.

Please describe what you feel the National Swine Registry (NSR)’s and/or the Hampshire Swine Registry (HSR)’s role should be in assisting purebred breeders compete in today’s market:

The NSR and the HSR should be an asset to both purebred and commercial breeders alike. Commercially, by incorporating purebred breeding stock through the use of the STAGES™ program, as well as exploring new opportunities for product advancement and for the showpig sector with sales to market their hogs. I feel it’s imperative all producers need to be educated on changing regulations through transparency by the board and promote the livestock industry to counteract the growing voice of anti-agricultural activists.

AT-LARGE • Kelly Bowen, Illinois

Kelly Bowen, 65, of Bloomington, Illinois, and his wife, Cheryl, have a daughter, Brieanna, and a son, Brent.

Size and scope of operation:
Owns Bowen Hampshires along with his wife, Cheryl. They have 80 purebred Hampshire sows along with seven Hampshire boars selling breeding stock, showpigs and semen throughout the United States.

Pork leadership activities: Has been providing nutritional services to pork producers, including management techniques to improve their operations, for more than 40 years. Bowen also works very closely with the youth and their 4-H and FFA projects to help them achieve their goals in life.

Other leadership activities: Served on the Carlock Grade School Parent Teacher Board as past treasurer and the Normal West High School FFA Alumni Board as past
Secretary. In 2017, was elected as the Supervisor and Chief Financial Officer of Dry Grove Township, McLean County, Ill., handling all funds and public relations.

Please describe what you feel the National Swine Registry (NSR)’s and/or the Hampshire Swine Registry (HSR)’s role should be in assisting purebred breeders compete in today’s market:
The role of the NSR is to, above all, keep our membership informed. We need to develop affordable programs to encourage young producers and youth to raise Hampshires for the show ring and beyond.

I am passionate about the Hampshire breed and it’s longevity and will do everything I can to make it fun to own Hampshires.

AT-LARGE • Earl Dotson, Missouri

Earl Dotson, 69, of Cameron, Missouri, and his wife, Sandra, have three sons: James, Steven and Eddie.

Size and scope of operation: Dotson Hampshires is a family operation consisting of a 400 acre crop farm and is currently running 15 Hampshire sows, three Berkshire sows and three crossbred sows. They have been in the purebred business since 1971. Their focus is producing productive, sound females that will breed, farrow large litters in a short time on their own and raise them. In addition, they strive to produce barrows and gilts for junior shows that will be competitive.

Pork leadership activities: A member of the Missouri Pork Producers Association, Hampshire Swine Association, American Berkshire Association and the Missouri State Fair Swine Superintendent for five years.

Other leadership activities: Attend the Kidder Baptist Church. Member of the Moila Shrine, Polo Masonic Lodge and Retired Missouri Agriculture Educators.

Please describe what you feel the National Swine Registry (NSR)’s and/or the Hampshire Swine Registry (HSR)’s role should be in assisting purebred breeders compete in today’s market:
The NSR’s role is to record litter registrations, provide performance pedigrees and manage purity records while maintaining the integrity of each of the various breeds. In addition, the NSR should use various means to promote purebred hogs both nationally and internationally. As a former Agriculture Education Instructor of 23 years, the NSR must continue to focus on the NJSA and its leadership activities. The young people involved in NJSA are the future for the pork industry. In the show ring today, but more importantly in activities later in life that will have a positive effect on the pork industry. As Hampshire breeders, we must continue to put a concentrated effort in encouraging young people to get involved in raising and showing Hampshires.

The HSR should focus on promoting Hampshires and improving the quality of the hogs in the Hampshire breed. It is very important to have discussions on how to increase the number of animals being exhibited and sold at the national shows and fairs. We need to recognize the problems of our breed, stop tolerating these and develop a plan to correct them. The status quo is not OK.

AMERICAN LANDRACE ASSOCIATION CANDIDATES

AT-LARGE • A.J. Williams, Indiana

A.J. Williams, 47, of Cory, Indiana, and his wife, Kristi, have three children Cale, Blake and Drew.

Size and scope of operation: Currently they have approximately a 50 head sow and show pig operation consisting of 35 purebred Landrace, Hampshire, Duroc, Yorkshire and Tamworth sows with the remainder being crossbred.

Pork leadership activities: Over the past 20 years A.J. has had the fortunate opportunity to judge numerous NSR and NJSA shows, as well as multiple state fairs and many jackpot and county shows from coast to coast. He was a member of the Clay County Pork Producers and the former Clay County Fair Swine Superintendent for 15 years until close family members cycled back into showing and he chose to step aside. As a former Agriculture Education teacher and Pork Quality Assurance instructor, Williams had the opportunity to educate/certify numerous young people and adults in the former Quality Assurance program. During his time as a student at Purdue, he spent three years at the Swine Unit working with highly respected faculty on a wide array of research projects.

Other Leadership activities: Member of the Clay County Extension Board (2002-2008 and 2013-present) and served five of the 12 years as president. Member of the First Prairie Creek Baptist Church and from 2005-2015 was the Trustee and 2015-present is a Deacon. Was a founding Advisory Board member for the IVY Tech Agriculture Program.

Please describe what you feel the National Swine Registry (NSR)’s and/or the American Landrace Association (ALA)’s role should be in assisting purebred breeders compete in today’s market:

As an ambassador for the purebred swine industry and as one that holds a fondness for the heritage of purebred livestock, my goal and vision for the National Swine Registry would be to evolve with an ever-changing industry all while preserving as much integrity and tradition within each respective breed. With that, I view the American Landrace Association to have as many challenges as any due to a large percentage being divided into two distinctly different sectors of the swine industry.

AT-LARGE • Jonas McGrew, Illinois

Jonas McGrew, 36, of Sciota, Illinois, and his wife, Jill, have one daughter, Kylie.

Size and scope of operation: McGrew Showpigs is a 40-sow operation marketing competitive showpigs around the country.

Pork leadership activities: Illinois Club Pig Association (ICPA) board member
Please describe what you feel the National Swine Registry (NSR)'s and/or the American Landrace Association (ALA)'s role should be in assisting purebred breeders compete in today's market:

The NSR and ALA's role should be developing programs or events to promote the Landrace breed, especially with juniors, as well as developing programs or activities to encourage juniors to become involved in the bred-and-owned division. It should also be to develop a system to maintain integrity within the Landrace breed while continuing to improve the quality of the animals.

AT-LARGE • Jared Frueh, Illinois

Jared Frueh, 41, of Ohio, Illinois, and his wife Jill, have two children Payton and Parker.

Size and scope of operation: Frueh Yorkshires consists of 35 sows focused on producing Yorkshire barrows and gilts marketed throughout the United States.

Pork leadership activities: Current Swine Superintendent of the Bureau County Fair, former Bureau County Pork Producers Board Member and Illinois Club Pig Association Board Member.

Other leadership activities: Current member of the Bureau County Farm Bureau.

Please describe what you feel the National Swine Registry's and/or the American Yorkshire Club's role should be in assisting purebred breeders compete in today's market: The National Swine Registry should serve as the leadership and service role for its members. The decisions made should encourage member development and genetic enhancement. The role of the American Yorkshire Club should be to maintain the sustainability and integrity of the Yorkshire breed and its breeders.

AMERICAN YORKSHIRE CLUB CANDIDATES

CENTRAL • Jared Frueh, Illinois

Jared Frueh, 41, of Ohio, Illinois, and his wife Jill, have two children Payton and Parker.

Size and scope of operation: Frueh Yorkshires consists of 35 sows focused on producing Yorkshire barrows and gilts marketed throughout the United States.

Pork leadership activities: Current Swine Superintendent of the Bureau County Fair, former Bureau County Pork Producers Board Member and Illinois Club Pig Association Board Member.

Other leadership activities: Current member of the Bureau County Farm Bureau.

Please describe what you feel the National Swine Registry's and/or the American Yorkshire Club's role should be in assisting purebred breeders compete in today's market: The National Swine Registry should serve as the leadership and service role for its members. The decisions made should encourage member development and genetic enhancement. The role of the American Yorkshire Club should be to maintain the sustainability and integrity of the Yorkshire breed and its breeders.

AT-LARGE • Mark Korb, Ohio

Mark Korb, 57, of Oxford, Ohio, has been married to his wife, Kelly, for 32 years. They have two children, Anna, 28, and David, 26.

Size and scope of operation: Korb Farms currently has an operation of 60 sows focusing on breeding stock and showpig production. Ten of the sows are Landrace, and 25 are Hampshires, Yorkshires and Durocs. They also farm 300 acres of corn and soybeans.

Pork leadership activities: Board member and past president of Butler County Pork Producers and show manager and past president of Butler County Born and Raised Show.

Other leadership activities: Building and Grounds Committee member of Queen of Peace Church and Fellowship Sunday – Donut Committee member.

Please describe what you feel the National Swine Registry (NSR)'s and/or the American Landrace Association (ALA)'s role should be in assisting purebred breeders compete in today's market: I would like to see the NSR and ALA promote the breed more by creating incentives such as larger cash rewards at NJSA shows. I feel these incentives would help create more demand for Landrace offspring. We also need to protect the integrity of the breed and try to balance the demands of both the commercial and showpig sectors.

AT-LARGE • Kyle Crowder, Indiana

Kyle Crowder, 44, of Attica, Indiana, and his wife, Denise, have three children Ashley, Garrett and Tyler.

Size and scope of operation: 900 sow breed to wean commercial operation. 30 show sows consisting of Duroc, Hampshire, Landrace and crossbred.

Pork leadership activities: Committee member for Midwest Pork Conference through Indiana Pork.

Other leadership activities: Chairman of county Advisory Plan Commission, Fountain County 4-H Foundation, Attica First Lutheran church and youth basketball and baseball coach.

Please describe what you feel the National Swine Registry (NSR)'s and/or the American Landrace Association (ALA)'s role should be in assisting purebred breeders compete in today's market: Through the NSR and American Landrace Association we can utilize the strengths of each breed to navigate potential market avenues for their hogs. Not only through purebred shows and sales, but potentially local niche markets through retail and restaurants. Continue to encourage the youth of NJSA to stay in the livestock industry. Through positive exposure of not only the show aspect, but also commercial farms we can promote agriculture to the public.

CENTRAL • Dan Harmsen, Iowa

Dan Harmsen, 28, and his wife Jill, reside in Cambridge, Iowa.

Size and scope of operation: Run approximately 25 sows consisting of mostly Yorkshire and a few crossbreds. Focused on breeding Yorkshire breeding stock and competitive purebred barrows and gilts for county, state, and national shows.

Pork leadership activities: Works closely with many Ballard FFA Swine Exhibitors to help them get the most out of their Swine Projects and to help them educate the public about modern swine production.

Please describe what you feel the National Swine Registry's and/or the American Yorkshire Club's role should be in assisting purebred breeders compete in today's market: I believe it is the NSR's responsibility, in an ever changing market place, to continue to give breeders and youth exhibitors a vehicle to promote
purebred livestock in public arena— in an industry more and more focused on creating better livestock for exhibition we must continue to advance new opportunities to help market livestock to new exhibitors as well as to help connect young and existing breeders with those in need of their genetic portfolios.

It’s my belief that the NSR and the respective breed associations can have an even bigger level of impact at County and State Fair levels in supporting the youth show livestock. I am lucky enough to have spent a lot of time in both the modern commercial swine industry and the showpig industry since my time in 4H and FFA. It is becoming more apparent that the need for the showpig industry is only becoming greater and greater in my eyes. In many cases, swine exhibitions are the only avenue of hog production the public gets access too, and it is up to us as a segment of the industry and as an organization to put the larger swine industry as a whole in a positive light for those who do not have regular access. If the Breed Associations can help support shows not only on a National level, but on a Jackpot, County, and State level, we stand a much better chance at creating a generation of advocates for the swine industry vs. Adversaries.

AT-LARGE • Steve Cobb, Arkansas

Steve Cobb, 61, of Lake City, Arkansas, and his wife, Terri, have three children: Jarrett, his wife, Ashley, and their daughter Owynn; Aaron, his wife, Cassandra, their sons, Jaxon, Jett and Jagger, and daughter, Jace; and Leslie, her husband, Erick Lyerly, their daughter, Scout, and son, Cruse.

Size and scope of operation: The Steve Cobb and Family operation is made up of about 300 crossbred sows and 40 purebred Yorkshire sows. They produce show pigs and breeding stock for show pig production. The crop farming operation consists of 4,000 acres producing corn, peanuts, cotton and soybeans.

Pork leadership activities: Former board member and past president of the Arkansas Pork Producers, past Pork All American and former board member and past president of the American Yorkshire Club.

Other leadership activities: Arkansas FFA Advisory Council member, board member and Blue Ribbon Sale committee for District Livestock Show, past county 4-H Advisory Council member, former county Farm Bureau board member, past 4-H and FFA livestock judging team coach, past president of local school athletic booster club, former board member of local youth sports association, former youth basketball and baseball coach, chairman for local fundraising auction and dinner for St. Jude Children’s Research Hospital and member of advisory committee to livestock and ag faculty at Arkansas State University.

Please describe what you feel the National Swine Registry (NSR)'s and/or the American Yorkshire Club (AYC)'s role should be in assisting purebred breeders compete in today's market.

NSR's primary role should be to provide a structure to maintain the integrity and ancestral history of the member breeds. The NSR membership is made up of very different segments of the industry, from the performance-based commercial and export breeders to rapidly growing youth and showpig sector. NSR should develop plans to help grow all segments, continuing to provide leadership and assistance to all members developing their individual marketing opportunities. This all must be done in economically viable ways.