

Home of the NJSA and Seedstock EDGE



www.nationalswine.com

Job Title: Creative Design and Production Manager

Position Summary: The Creative Design and Production Manager works cross-functionally with the Marketing and Communications Manager and reports to the Vice President. This role is responsible for creative print and digital design across the organization. The Creative Design and Production Manager plays an integral role in the ideation and creative design related to Seedstock EDGE Media, including layout and design, video editing, marketing campaigns and membership design work. This role will support the efforts of the Marketing and Communication Department.

Location: NSR Office, West Lafayette, Ind.

Application Requirements:

- Self-motivated, hardworking, and organized
- Able to establish priorities, work independently, proceed with objectives, and meet deadlines
- Written and verbal communication skills
- Willingness and ability to travel for shows and other events
- Willingness to work overtime and weekends for shows and events
- Advanced in Adobe Creative Suite, Microsoft Office, and video editing and production
- Bachelor's degree in Marketing, Communications, Graphic Design, or another related field

Qualifications & Experience:

- Creative thinker with fresh ideas
- Deadline driven- with the ability to manage multiple projects simultaneously
- Extreme attention to detail
- Organized and exhibit follow through on tasks and goals
- Strong interpersonal and teamwork skills
- Strong Customer Service Attitude
- Agriculture and/or livestock background is preferred but not required

Responsibilities:

- Oversee, create, and implement creative design related to Seedstock EDGE Media advertising, design and layout as well as the NSR website
- Advance and create video platform through editing and production to enhance NSR's presence in digital space
- Provide direction and guidance and strategic branding and marketing of NSR services
- Assist NSR members and stakeholders in creative design and marketing options
- Develop strong relationships and resources with breeders, sponsors, and other stakeholders to assist with design and editing
- Commit and take ownership in NSR Long Range Strategic Plan and mission
- Aid with other Marketing and Communication Department programs

Description is not all-inclusive, and responsibilities may be added or altered.

Applications for the Creative Design and Production Manager position will close by February 1, or as soon as a qualified candidate is identified.

Forward a cover letter, resume, and list of three references to Dr. Douglas Newcom, VP of Genetics & Technology: National Swine Registry, 2639 Yeager Road, West Lafayette, IN, 47906 or email to newcom@nationalswine.com.

DUROC • HAMPSHIRE • LANDRACE • YORKSHIRE

2639 Yeager Road • West Lafayette, IN 47906

Phone: 765.463.3594 • Fax: 765.497.2959