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**Job Title:** NSR Education and Outreach Manager

**Position Summary:** The Education and Outreach Manager works cross-functionally with the Development Manager and the Events and Education Manager and reports to the CEO. This position's main responsibility is to develop educational resources and outreach activities that closely align with National Swine Registry's Long Range Strategic Plan, coordinating national and regional leadership conferences, and promotion of the organization to industry stakeholders and consumers. This position will be part of the efforts of the Events and Education Department and part of the NSR/NJSA team.

**Location:** NSR Office in West Lafayette, Indiana

**Application Requirements:**

- ✓ Self-motivated, hardworking and organized
- ✓ Able to establish priorities, work independently and proceed with objectives
- ✓ Written and verbal communication skills
- ✓ Willingness and ability to travel for shows and other events
- ✓ Willingness to work overtime and weekends for shows and events
- ✓ Able to use Microsoft Word, Excel, and Outlook
- ✓ Bachelor's degree in agricultural education, agricultural communications or related field

**Qualifications & Experience:**

- ✓ Ability to develop quality educational content and programs for diverse audiences
- ✓ Team player who can organize and facilitate outreach events and programs
- ✓ Superior people relationship skills, including both youth and adults
- ✓ Strong appreciation of the livestock industry and livestock shows
- ✓ Willingness to fully commit to the strategic vision of the organization as a whole and identify an individual role in facilitating that vision

**Responsibilities**

- ✓ Responsible for managing and enhancing NSR educational experiences including:
  - Develop educational programs and video content and relationship management with content specialists
  - Manage educational contests at NJSA shows with master volunteer base
    - Livestock Judging, Skillathon, Extemporaneous Speech, Prepared Speech, etc.
  - Assist with national and regional leadership conferences and NJSA Junior Board retreats
  - Assist with cataloging at regional and national events
- ✓ Will develop curriculum to be utilized for facilitating educational presentations and programs about the NSR, NJSA, NSR Foundation, and other industry related topics
- ✓ Coordinate volunteers for various educational events and youth programs
  - Match volunteers and NJSA youth for planning of educational events at each NJSA show
- ✓ Aid with other Events and Education Department programs