

Vice President of Activities and Events

Position Summary: This role is a representative of the National Swine Registry (NSR) and its entities and initiatives. This role serves as a Vice President of NSR Activities and Events and liaison between the NSR, its membership, users of purebred swine genetics, industry partners, stakeholders, exhibition facilities, and academia. This position will coordinate with the Marketing and Communications Department, Events and Education Department, and the Field Staff to execute all NSR events and activities.

Location: To Be Determined, Negotiable, NSR Office, 2639 Yeager Road, West Lafayette, IN 47906

Application Requirements:

- Self-motivated, hardworking, team player, organized problem-solver.
- Able to establish priorities, work independently and proceed with objectives.
- Written and verbal communication skills.
- Willingness to take on extensive travel responsibilities.
- Willingness to work to get the job completed including weekends for shows and events.
- Able to use Microsoft Word, Excel, and Outlook.
- Bachelor's degree in animal science and background in purebred swine industry preferred but not required.

Qualifications & Experience:

- Proven success in event management support and sales.
- Strong comfort zone in swine evaluation & selection.
- Excellent time management skills with ability to handle scheduling logistics.
- Extreme attention to detail and organization.
- Passion for youth development and ability to successfully work with NJSA members and staff.
- An attitude of collaboration, problem solving with a strong work ethic.
- Ability to work effectively with both NSR members and staff.
- Willingness to fully commit to the strategic vision of the organization as a whole and identify an individual role in facilitating that vision or goal.

Responsibilities:

- Implement, manage, deliver, and evaluate services and programs of the NSR and NJSA.
- Bring an innovative approach to events and progressive mindset to NSR and NJSA activities and events.
- Encourage the registration of purebred Duroc, Hampshire, Landrace and Yorkshire swine by the NSR/NJSA membership, stressing the importance of breed integrity and ancestry.
- Assist breeders in the areas of management, selection, genetic improvement, and marketing/advertising.
- Manage NSR staff members in the organization and implementation of NSR and NJSA shows and educational events.
- Provide sales and marketing support for breeders utilizing the NSR live and online sales services.
- Represent the NSR/NJSA at regional, state and national events, and be responsible for the enforcement of breed eligibility requirements and the implementation of other NSR/NJSA policies at these events.
- Encourage involvement of youth in the swine industry through participation at various NJSA educational events and activities, as well as working with county and state youth organizations.

- Develop and maintain positive relationships with various segments of the industry, including Extension, University Specialists, Shows and Fairs, Pork Producer Associations and allied industry.
- Contribute content for the NSR publication, *Seedstock EDGE*, including sales reports from NSR events and editorial.
- Promote subscriptions to and the marketing advantages of Seedstock EDGE Media.
- Oversee and provide mentorship of summer interns through the various departments.
- Aid other NSR staff in other duties as needed.
- Assist with other duties and responsibilities as directed.

*Qualified candidates must have a valid driver's license

Description is not all-inclusive, and responsibilities may be added or altered as needed.

Applications: Application package should include the information below and emailed to Matt Claeys.

- **Cover Letter**
- **Resume**
- **Three References**

Matt Claeys
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