

## JANUARY/FEBRUARY/MARCH

- Spring Showpig Issue
- Midwest Sales
- **Ad Reservation Deadline:** Dec. 16, 2021
- **Ad Information Deadline:** Jan. 3, 2022
- **Digital Issue Emails:** Jan. 11, 2022
- **Mails:** Jan. 17, 2022

## APRIL/MAY/JUNE

- Youth Issue
- Summer Show Information
- Sent to all NJSA members
- You Pick Cover
- Delivers to The Exposition and NJSS/STC
- **Ad Reservation Deadline:** March 3, 2022
- **Ad Information Deadline:** March 10, 2022
- **Digital Issue Emails:** March 29, 2022
- **Mails:** April 4, 2022

## JULY/AUGUST/SEPTEMBER

- Fall Showpig Sales
- Southern Sales
- Boar Studs
- Summer Highlights
- Show Reports from The Exposition, NJSS/STC, State Fairs and more.
- Delivers to State Fairs
- **Ad Reservation Deadline:** June 23, 2022
- **Ad Information Deadline:** July 13, 2022
- **Digital Issue Emails:** July 19, 2022
- **Mails:** Aug. 1, 2022

## OCTOBER/NOVEMBER/DECEMBER

- Holiday Edition
- Bred Female Sales
- Delivers to Fall Classic
- **Ad Reservation Deadline:** Sept. 15, 2022
- **Ad Information Deadline:** Sept. 28, 2022
- **Digital Issue Emails:** Oct. 11, 2022
- **Mails:** Oct. 17, 2022

# Seedstock EDGE *Media*

# PRODUCTION SCHEDULE

